ORGANIZER

MISSIONS PUBLIQUES

Established in 1998, Missions Publiques is an impact driven organization aiming at improving governance for the 21st Century by opening a channel of dialogue between decision makers and ordinary citizens of the world.

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MISSIONSPUBLIQUES.ORG

AWARDS

NGI AWARDS 2019 winner

PARIS PEACE FORUM project leader

TRACK RECORDS

COP21 global citizens debate

76 countries, 10,000 participants + 100,000 online. With the support of the UNFCCC, French, German and Norwegian Governments.

COP22 "Citizens for climate" project

Identification of 1000+ projects led by citizens on 5 continents. On behalf of the French government.

COP23 young citizens deliberations

3 sites, 300 young Germans. With the support of the German government.

French national debate on energy transition (2013)

14 debates, 1500 participants.

European Citizens Debate on Space Exploration and Exploitation (2016)

In 22 countries, on behalf of the European Space Agency.

International Citizens' Dialogue on Driverless Mobility (2018-2021)

24+ Cities around the world in 10+ Countries

STRATEGIC PARTNERS

Auswärtiges Amt
United Nations Educational, Scientific and Cultural Organization
Schweizerische Eidgenossenschaft / Confédération suisse / Confederazione Svizzera / Confederaziun svizra — Swiss Confederation — Federal Office of Communications OFCOM

WIKIMEDIA FOUNDATION
FACEBOOK
Google

mozilla
WORLD ECONOMIC FORUM
European Commission

Internet Society
WORLD WIDE WEB FOUNDATION

COOPERATION PARTNERS

Consortium for Science, Policy & Outcomes at Arizona State University
COUNCIL OF EUROPE / CONSEIL DE L'EUROPE

DiPLO
PARTICIPACTION

NATIONAL PARTNERS

Africa Freedom of Information Centre - AFIC — Promoting Access to Information in Africa
AGID | The Agency for Digital Italy

Al-Rayan International School — Inspire-Empower-Transform
THE CENTRE FOR internet & society
ESPM

National Research University
DELIBERABRASIL!
INNOVATION FOR POLICY FOUNDATION

IMPACT HUB Kigali
Miraikan
Internet Society France Chapter

nexus
INSTITUTO PALAVRA ABERTA
REDE CONHECIMENTO SOCIAL

STADT MANNHEIM
Waterford Institute of Technology

GLOBAL CITIZENS' DIALOGUE

"We, the Internet"

Nearly 55% of the world's population is now connected to the Internet. It represents a tremendous opportunity for humanity. The Internet has revolutionized human relationships and society to such a point that it is being perceived as the space enabling a society of freedom and equality between all Human beings. However, as humanity benefits from these advances, drawbacks appear. The security of Internet users, addiction, digital identity and disinformation are all subjects on which political decisions must be taken that will steer the future of the Internet and beyond.

The Global Citizens' Dialogue on the Future of Internet aims at putting citizens and stakeholder in the loop of the decision on this future, our future. From high connected areas, to less connected ones, every human being is somehow impacted by what is happening on the net. This Dialogue will engage thousands of ordinary citizens and stakeholders around the world and cover more than one hundred countries, in order to open a channel of communication between citizens and stakeholders. Participants will express their hopes, their fears, their recommendations on the future they want for Internet. Decision makers will get first class materials to support their discussions.

IMPACT STRATEGY

The dialogue's aim is to impact the global discussion on the future of digital cooperation at local, national and global level. It rests on a comprehensive strategy based on the following pillars:

IMPACT AT A NATIONAL LEVEL through the network of national partners trained to implement the debate and engage in the national discussion on the future of Internet.

IMPACT AT A GLOBAL LEVEL through a strong interaction with the internet governance process, a support to strategic partners and media outreach.

IMPACT BEYOND THE GROUP OF USUAL SUSPECTS through mirror dialogue and an impact toolkit that will foster a cascading effect.

IMPACT ON ENGAGED CITIZENS AND ORGANIZATIONS through a process of online participation that will further enhance the ownership, outreach and visibility of the process.

We define impact as per the Cambridge Dictionary: *"A powerful effect that something, especially something new, has on a situation or person."* We will assess the impact through an ex-ante and ex-post evaluation of the process.

A NEED TO SPEAK OUT

Citizens' Dialogue is a platform that enables an informed, structured and standardized discussion around the world.

MISSIONS PUBLIQUES

Bringing citizens into policy

A global deliberation
for better decisions

Supported by collective intelligence protocols, global deliberations are the best way to gather the inputs of diverse, informed, 21st-century citizens.

On October 10th 2020, groups of hundreds of ordinary citizens will meet, get informed, discuss and deliver a collective view on the core stakes of digitalization. Participants will be selected to represent the diversity of their regions and countries and will come from all walks of life - including illiterate people, who are usually left out by consultations.

In addition to the citizens dialogue, a stakeholders dialogue organised online in June will provide key insights on the global digital cooperation architecture.

Those dialogues will help provide quantitative and qualitative data reports on global, national and regional levels. They will articulate the needs and visions of citizens worldwide, and provide new, smart insights. These fact-based, informed opinions will remain relevant over the following 2-4 years, and will contribute to the global decision-making process.

Process

COALITION

Coalition building
Creating the group of strategic partners who will frame the debate and prepare the impact strategy.

Debate design
Scoping for the key topics, planning the debate's timeline, designing multilingual information material for the citizens.

Onboarding the ecosystem
Recruiting and training local and regional partners, and empowering them to implement the debate.

CITIZEN AND STAKEHOLDERS PARTICIPATION

Deliberation day
Thousands of ordinary citizens meet in groups of 50 to 200 in hundreds of places across the world.
Stakeholders dialogues will happen simultaneously all around the world.

Mirror dialogues
Allowing anyone to set up their own dialogue through the publication of a dialogue toolkit.

IMPACT

Results
Analysing answers, identifying the lessons learned and how they contribute to the multi-stakeholder dialogue.
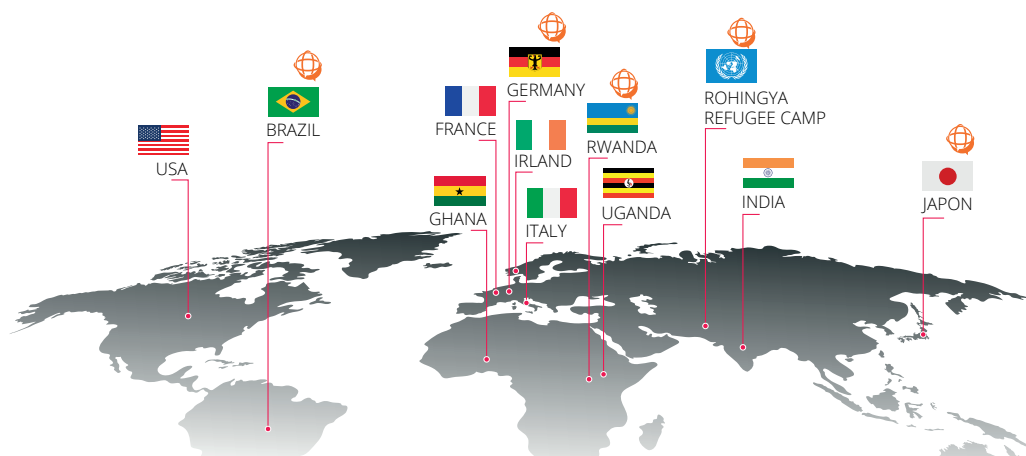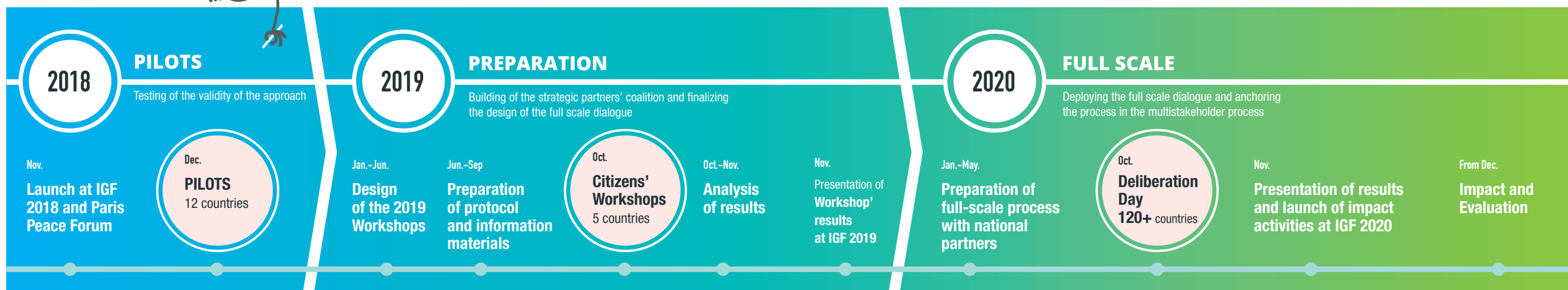
Dissemination
Producing action toolkits for stakeholders to present and discuss results all over the world, at relevant times and places.

Sustainability
Evaluating the process and preparing next round. Making citizens' participation part of the system of governance.

Join us today: WETHEINTERNET.ORG

TIMELINE

2018 — PILOTS
Testing of the validity of the approach

Nov.
Launch at IGF 2018 and Paris Peace Forum

Dec.
PILOTS
12 countries

2019 — PREPARATION
Building of the strategic partners' coalition and finalizing the design of the full scale dialogue

Jan.–Jun.
Design of the 2019 Workshops

Jun.–Sep
Preparation of protocol and information materials

Oct.
Citizens' Workshops
5 countries

Oct.–Nov.
Analysis of results

Nov.
Presentation of Workshop' results at IGF 2019

2020 — FULL SCALE
Deploying the full scale dialogue and anchoring the process in the multistakeholder process

Jan.–May.
Preparation of full-scale process with national partners

Oct.
Deliberation Day
120+ countries

Nov.
Presentation of results and launch of impact activities at IGF 2020

From Dec.
Impact and Evaluation

USA
BRAZIL
FRANCE
GERMANY
IRLAND
GHANA
ITALY
RWANDA
UGANDA
ROHINGYA REFUGEE CAMP
INDIA
JAPON

Pilots 2018
Qualitative discussions on Internet and its future in 12 countries

Workshops 2019
Citizens' Dialogues in 5 countries on "Digital Identity", "Disinformation" and "Internet Governance"

2020 Deliberation day in numbers

24+
months of VISIBILITY AND ENGAGEMENT

150+
ORGANIZATIONS implementing the deliberations

120+
COUNTRIES involved

20,000+
citizens in FACE-TO-FACE DIALOGUE